

CI Community Update: Keep Supporting CI

Dear CI Families,

Thank you to everyone who expressed their support, and especially to those who contacted district leadership. Your support continues to make a difference.

The district has confirmed that no final decisions will be made about the number of Chinese Immersion (CI) kindergarten sections until later this summer. This gives us a short window of time to focus on the **most urgent priority: recruiting** more families into the program. You may read the district's responses here: <https://www.bcic220.org/open-communication/> password: bcicopen.

Last night we had 4 BCIC board members attend the Board of Education meeting and 2 spoke in support of CI. It was a good opportunity to have our perspectives considered.

What BCIC Is Doing

- We are following up with district leaders to ask for clarity on the decision-making timeline and to request a conversation before any final decisions are made.
- We are distributing updated flyers to area preschools, businesses, and organizations and planning a Google ad campaign to promote the program.
- The BCIC website is being updated to better serve prospective families.
- We plan to increase our program's visibility on social media to reach a wider audience.
- Our End of Year Celebration will be held on Thursday, May 29. We encourage you to attend and to invite any families who might be interested in CI. Register here: www.bcic220.org/event/end-of-year-celebration/

What You Can Do

- Talk to families you know who have rising **kindergarteners** and **1st graders** and let them know that enrollment is still open for the 2025–26 school year.
- Share the attached **CI recruitment flyer** with friends, neighbors, and community spaces.
- Join our CI Recruitment Committee to turn up our efforts to promote and recruit. Contact Erin Lales at ErinLales@bcic220.org.

- Join BCIC Communication Committee to boost our social media presence. You can also follow and share our posts to help increase visibility. Contact Matt Benkert matthewbenkert@bcic220.org.
- If you haven't already, consider writing to district leadership to share why the CI program matters to your family and why keeping two kindergarten sections is important. Personal stories are powerful.

We'll continue to share updates as we learn more. Thank you for being part of this strong and committed community.

Sincerely,

Barrington Chinese Immersion Council

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